



2005-06 SYNTHESIS UNIT

## **ENTREPRENEURING**

### **MONDAY, JANUARY 30, 2006**

- 8:00 a.m. Gordon Sichi, Headmaster, The Anacapa School  
*Anacapa as an Entrepreneurial Enterprise*
- 9:00 a.m. Tim Tierney, Founder, Cartograph.com  
*Starting a Dot-Com Company*
- 10:00 a.m. Roger Chrisman, Founder, Network Equipment Technologies, Inc.  
*Founding a High-Tech Silicon Valley Company*
- 11:00 a.m. Dave Newton, Professor of Entrepreneurial Finance, Westmont College  
*Why All Roads Lead to the Business Model*
- 1:00 p.m. Ian Stocker, President, Ian Stocker Soundesign, Inc. *(The Anacapa School Class of 1997)*  
*How to Start a Game Company in Ten Minutes*
- 2:00 p.m. John Corbani, Co-Founder, Sloan Technology Corporation; Owner, Hidden Oaks Clubhouse  
*Entrepreneurs Have More Fun*

### **TUESDAY, JANUARY 31, 2006**

- 8:00 a.m. John Boswell, President, Pacific Ridge Development Co.  
*Santa Barbara Survivor: Business Planning and Cashflow Management*
- 10:00 a.m. Eric David Greenspan, Founder, CEO, and Chief Catalyst Officer, Make It Work, Inc.  
*How to Make It Work*
- 11:00 a.m. Neal Rabin, CEO, Miramar Systems; Author  
*What It Takes to Build a Company: You Can Do It*
- 1:00 p.m. Jim Dehlsen, CEO and Chairman, Clipper Windpower, Inc.  
*Windpower in America*
- 2:00 p.m. Chris Farley, President, The Solar Energy Co.  
*Solar Energy*

### **WEDNESDAY, FEBRUARY 1, 2006**

- 8:00 a.m. Alan Tratner, Director, Small Business Entrepreneurship Center; President, Inventor's Workshop; President, Entrepreneurs Workshop  
*Cashing in on Great Ideas*
- 9:00 a.m. Ziggy Peake, CEO, Sling Technologies *(The Anacapa School Class of 1990)*  
*The Personality of an Entrepreneur—Do You Have What It Takes?*
- 10:00 a.m. Laura Inks, Owner and Creativity Director, Arts Alive, and  
Jennifer Ruskin, Program Manager, Women's Economic Ventures  
*Entrepreneurship: Vision to Venture*
- 11:00 a.m. Salli and Irwin Eve, Owners, Occhiali Fine Eyewear  
*Roadblocks: The Paths to New Opportunities*
- 1:00 p.m. Elisabeth Donati, President, The Money Camp  
*Managing Your Business Income*
- 2:00 p.m. Ellen Strickland, Owner and CEO, Living Green  
*What It Takes to Be a Green Entrepreneur*